



Innovation Project Charter

Project Title:			Type of Innovation:		
Connection to Business:			Degree of Innovation:		
Challenge Question:					
Need (Customer's unmet need):					
Approach (what is the unique idea):					
Benefits (To the customer and Investor):					
Competition (Risk of doing nothing/Alternatives):					
Estimated Financial Benefit:			Estimated Financial Investment:		
Milestones	Target Date	Actual Date	Team Members: <ul style="list-style-type: none"> • Project Leader: • Project Sponsor: • Project Coach: • Other Members: 		
Start Date:					
Identify					
Innovate					
Implement					
End date:					
Approvals:					

